

UKNC for UNESCO Scotland Committee Project Proposal guidelines 2010 -11

What is the project fund for?

To fund projects and activities which deliver directly on the UKNC for UNESCO Scotland Business Plan priorities for 2009-12 (of which a copy is appended below).

How much is available?

For 2010-11 we will have approximately £15,000 available.

How much money can I apply for?

You are invited to bid for funding in whole or in part. However, the UKNC for UNESCO Scotland Committee would normally expect not to give more than £5,000 to any one proposal and would expect to see evidence of match-funding within the proposal.

These funds are for expenditure within the financial year 2010-11, and project grants will therefore be paid before the end of March 2011. No claim after this date will be valid.

Who can apply?

UKNC Scotland Committee members and networks; any Scottish organisation (or any project with a strong Scottish delivery element).

When do I apply?

By filling in a Project Proposal Form including a project plan and full costing or budget.

How will the UKNC for UNESCO Scotland Committee assess your application?

We will assess:

- if your project fits with the UKNC for UNESCO Scotland Business Plan priorities for 2009-12 (*appended below*)
- the quality of your project
- the feasibility of your project and your ability to undertake it
- whether your project represents good value for money
- your project's risks in proportion to its cost and benefits.

How do I apply?

Proposal forms should be submitted to Isa Uny by **13th May 2010**. If you require any further information, please contact Isa Uny on 01315504145, 07773808912, or iuny@unesco.org.uk, or write to:

UK National Commission for UNESCO SCOTLAND Committee

Museums Galleries Scotland
1 Papermill Wynd, McDonald Road, Edinburgh EH7 4QL

**UNITED KINGDOM NATIONAL COMMISSION FOR UNESCO
SCOTLAND COMMITTEE BUSINESS PLAN**



1. CROSS-SECTOR PRIORITIES 2009-2012






<p>Theme 1: to be a principal adviser to Government on policies in UNESCO's areas of competence</p>
<p>Priority 1: To work in partnership with the Scottish Government (in all relevant directorates) in UNESCO's areas of competence and in agreement with the Scottish Government Strategic Objectives for a Scotland that is Wealthier and Fairer, Smarter, Healthier, Safer and Stronger and Greener.</p>
<p>Priority 2: to respond to consultations and other actions of the Scottish Government and the Scottish Parliament, as well as other government agencies in Scotland (DFID) where these relate to UNESCO's areas of expertise and where Scotland can make a significant contribution to overall UKNC submissions</p>
<p>Theme 2: to help build an effective UNESCO</p>
<p>Priority 1: To run an effective and efficient Scotland Committee which achieves its mission and the objectives set in its business plan, and ultimately aims to make a difference in people's lives.</p>
<p>Priority 2: To build a strong network in Scotland of organisations/ institutions/individuals who support and contribute to the work and aims of UNESCO (NIDOS, IDEAS, CPID- Scottish Parliament, SMP, Academic Development Centres, Historic Scotland, Universities Scotland, NMS, etc.)</p>
<p>Theme 3: to build support in the UK for UNESCO's vision and activities</p>
<p>Priority 1: To run a series of events and develop activities which promote and seek support for UNESCO's goals and activities in Education, the Natural Sciences, Culture and Communication and Information.</p>
<p>Priority 2: To raise awareness of UNESCO's vision and activities in Scotland and generally raise the profile of the organisation in Scotland</p>
<p>Priority 3: To promote the sharing of ideas and mutual learning (including North-South and South-South) in UNESCO's areas of expertise and competence; and to promote and showcase best practice at all levels.</p>
<p>Theme 4: to develop the UK National Commission as an organisation</p>
<p>Priority 1: To build an efficient, effective and pro-active Scotland Committee capable on delivering on all objectives set under Theme 1-4.</p>

UNITED KINGDOM NATIONAL COMMISSION FOR UNESCO

SCOTLAND COMMITTEE BUSINESS PLAN

2. OBJECTIVES BY SECTOR FY 2009-2012

OBJECTIVE	ACTIVITIES TO ACHIEVE OBJECTIVE	EXPECTED RESULT	INDIVIDUAL / GROUP RESPONSIBLE	END OF YEAR RESULT
THEME 1: TO BE A PRINCIPAL ADVISER TO SCOTTISH GOVERNMENT ON POLICIES IN UNESCO'S AREAS OF COMPETENCE				
EDUCATION				
AIM: Attaining quality Education for All and lifelong learning				
Objective 1				
To influence educational policy in Scotland and beyond in relation to UNESCO's educational goals	Establish contact and meet with key policy advisers within the Scottish Government in the areas of International Education, Education for Sustainable Development and International Development	Advisers build upon EFA (Education for All), the MDGs, and the various UNESCO decades (Literacy, ESD) by including these goals into their policy advice to schools, colleges and universities	Scotland Committee Education Working group	Meetings with key policy adviser in the Scottish Government twice a year
Objective 1a				
To influence educational policy in Scotland and beyond in relation to UNESCO's educational goals	Establish contact and meet with the following key stakeholders in Scotland:  ADES (Association of Directors of Education in Scotland)  Approach Universities Scotland & ACS (Association of Scotland Colleges) to facilitate a meeting with all the Vice-Principals responsible for International Education	Networks are strengthened and educational policy remains in line with EFA (Education for All), the MDGs, and the various UNESCO decades (Literacy, ESD).	Scotland Committee Education Working group	Meeting with ADES once a year, establish contacts with Universities and Colleges

	and Development in Scotland			
Objective 1b To influence educational policy in Scotland and beyond in relation to UNESCO's educational goals	Contribute a Scottish Education perspective to DFID consultations and respond to Scottish Government consultations on Education	Educational policy remains in line with EFA (Education for All), the MDGs, and the various UNESCO decades (Literacy, ESD).	Scotland Committee Education Working group in partnership with UKNC	As per when consultations arise
NATURAL SCIENCES				
AIM: To Mobilise Scientific Knowledge and Policy for Sustainable Development				
Objective 1 Consolidating existing expertise in water law, policy and science in Scotland and sharing this within and out with Scotland.	Implement HELP programme on Tweed Basin working with SEPA and BGS	Develop Tweed as demonstration HELP basin	UNESCO Centre for Water Law & Policy, University of Dundee	Work plan report accepted; series of stakeholder meeting outputs;
Objective 2 Develop an Appropriate Technology Focus for Renewable Energy powered Water Supplies in Scotland	 Construct a UNESCO Renewable energy - Membrane Demonstration System  Hold a small interactive Workshop on Appropriate Technologies for Developing Country Water & Energy Provision to bring together other groups across Scotland	 Hold public education and showcasing events to increase awareness of water & energy technology issues  Develop a strategy of fundraising for project activities with UNESCO Support  Strengthen relationships with select developing country	UoE (Water Engineering) in partnership with HWU (Renewable Energy)	Functioning Demonstration Technology (inspection by UNESCO Committee invited possibly together with unveiling and visit of a celebrity in early 2010 with media coverage)

		partners for field work and collaboration		
Objective 3 Develop co-operation on 'Wild Land, Mountain Ecology and Culture'	Explore basis for a Scottish conference on 'Wild Land, Mountain Ecology & Culture' with other relevant Scottish organisations	Conference to be organised and held in 2010	UHI working in partnership with the John Muir Trust, Scottish Natural Heritage, Edinburgh Beltane	Completion of event –by mid 2010
Objective 4 Harnessing Science, Technology and Engineering for Sustainable Development. Increasing capacity and development potential of civil infrastructure in Rwanda and Tanzania.	Building on feasibility study carried out by SisTech in 2008-09, explore possible action for capacity building	Potential follow-on activities proposed by Sistech	Sistech	Proposal for further project presented by SisTech to Scotland Committee in 2009-10
Objective 5 Promote UNESCO biosphere reserves in Scotland	Stakeholder engagement to facilitate effective UNESCO biosphere reserves in Scotland	Enhanced joint management and improved effectiveness of biosphere reserves with benefits to local communities	Perth College UHI in co-operation with the Scottish Government, UK MAB Committee and key stakeholders	Continuing activities to improve effectiveness of biosphere reserves
Objective 6 Maintain strong links with the Greener Scotland Directorate of the Scottish Government and provide advice on UNESCO areas of expertise	Regularly meet with relevant staff in the Greener Scotland Directorate with regards to achieving objectives 1-5, and advise Ministers as required	Seek regular meetings and invite Scottish Government officials to events	Scotland Committee Natural Sciences working group	Meeting once a year with relevant officials

CULTURE

AIM 1: to actively promote ICH as a policy area to the Scottish Government and generate evidence to support the case for UK ratification of the ICH convention

AIM 2: actively promote the role culture can play in international development work to the International team of the Scottish Government.				
Objective 1: To map and safeguard ICH in Scotland	Create an inventory of ICH in Scotland	Creation of a 'wiki' inventory of ICH in Scotland	Edinburgh Napier University in partnership with MGS	Completion of 2 pilots within 2 Local Authority areas.
Objective 2: Highlight areas of good practice of culture in international development through Scottish networks.	Commission a discussion paper on how culture is used in international development	Discussion paper leading to potential seminar event	Working group from committee and wider network	Completion of paper to inform seminar planning.
COMMUNICATION & INFORMATION				
AIM: To enhance Communications across agencies				
Objective 1 Promote data privacy as a fundamental component of sustainable development				
Objective 2 Encourage broader stakeholder participation and consultation in the development of official government travel advisories that have a disproportionately negative impact on social and economic development				
THEME 2: TO HELP BUILD AN EFFECTIVE UNESCO				
EDUCATION				
AIM: To forge links at all levels (regional/ national/ international) which can promote and advance UNESCO' educational goals.				

<p>Objective 1</p> <p>To forge stronger links between UNESCO, the informal Education sector and wider civil society organisations involved in Education in Scotland</p>	<p>To include informal Education groups in activities and projects set up and facilitated by UNESCO</p>	<p>Civil society in Scotland better engaged with UNESCO's goals and activities</p>	<p>Scotland Committee Education Working group in partnership with voluntary organisations and business groups</p>	<p>ongoing</p>
<p>Objective 2</p> <p>Making the Scotland Committee Education Working group work efficiently and effectively</p>	<p>Identifying cross-sector interests within the UKNC and potential areas for joint work</p>	<p>Reporting work and showcasing work to others sector committees and sub-groups, as well as to UNESCO</p>	<p>Scotland Committee Education Working group</p>	<p>Case studies and work showcased on UNESCO website, better communications within the UKNC</p>
<p>Objective 3</p> <p>Establish and build links with other National Commission, particularly around Education matters (e.g HIV AIDS, Literacy, etc) and particularly in the South</p>	<p>Identify and make contact with other National Commissions in the South</p>	<p>Make contact via email</p>	<p>Scotland Committee Education Working group</p>	<p>Contacts made with 2 National Commissions in the past on areas of mutual interest</p>
<p>Objective 4</p> <p>To raise funds for UNESCO Scotland Education projects</p>	<p>Seeking out opportunities for joint or match funding for activities</p>	<p>Working with other stakeholders in Scotland on common activities and bids for funding</p>	<p>Scotland Committee Education Working group</p>	<p>Joint funding for 2-3 activities delivered per year</p>
<p>Objective 5</p> <p>To identify & engage with other organisations, institutions, and</p>	<p>Making contact with other networks/ organisations such as :</p>	<p>Building up a database of contacts and maintaining</p>	<p>Scotland Committee Education</p>	<p>Database built and maintain, two-way communication</p>

individuals in Scotland involved in Educational activities pertaining to UNESCO's areas of competence	NIDOS, IDEAS, SMP, CPID, Academic Development Centres, etc.	virtual communication with networks and organisations and other interested individuals	Working group	effective
NATURAL SCIENCES				
AIM: Harness research and embrace best practice which further UNESCO's goals of promoting international cooperation in science in the interests of peace, human rights and development.				
Objective 1 Delivering research and activities in line with the UNESCO IHP-VII programme.	Assist to implement the UNESCO IHP-VII agenda	Dundee participates in HELP programme	UNESCO Centre for Water Law & Policy, University of Dundee	Updated list of HELP basins around the world
Objective 2 Promote the Water Law, Water Leaders programme	Directly publicise Dundee's Centre course to networks	Dundee has successful first intake on WLWL programme (June 2009)	UNESCO Centre for Water Law & Policy, University of Dundee	Successful first graduate teaching / training cohort of water resources experts
CULTURE				
AIM 1: Explore the role of cultural tourism definitions and its potential role in meeting the MDG's and in reconciliation between divided communities after conflict.				
AIM 2: promote debate and research into opportunities for the Creative Cities network and the people that live in these cities.				
Objective 1: raise debate on the role of cultural tourism through Scottish networks	Commission discussion paper on current practice, definitions and opportunities	Discussion paper for publication	Working group from committee and wider network	Completion of paper
Objective 2: create forum for debate on role of creative cities	Seminar in partnership with the British Council	Seminar	Partnership working group with British Council	Delivery of seminar event
COMMUNICATION & INFORMATION				
AIM1:- Communication of the work of UNESCO and the public profile				
AIM 2- Ensure that philosophy & ethics keep underpinning our work				
Objective 1:				

<p>To raise profile and publicity for UNESCO's activities and international days of action in Scotland (e.g Literacy Day, Women's day, etc)</p>	<p>To establish a three-year forward plan, to coordinate with UNESCO events and days as well as policy reviews and to interact with ICOMOS/IUCN/ICOM and other advisory bodies in order to take advantage of their initiatives.</p>	<p>A PR plan to be more pro-active in promoting UNESCO's events and work in Scotland</p>	<p>Scotland Committee C & I Working group in partnership with the UKNC C&I Committee</p>	<p>Plan established by end 2009</p>
<p>Objective 2: Enhance communication within all the networks of the Scotland Committee</p>	<p>Utilise all of the Committee and Network's networks to engage a much wider communication to share information and facilitate access to expertise and learning (in both directions), especially for small organisations</p> <p>Circulate E- Bulletins 3 times a year to the wider advisory network and all other relevant stakeholders in Scotland to facilitate a two-way exchange of information</p>	<p>Enhanced Communications and flow of information</p>	<p>Scotland Committee C & I Working group in partnership with the UKNC C&I Committee</p>	<p>E Bulletins 3 times a year Regular emails and contacts with Network's networks.</p>

THEME 3: TO BUILD SUPPORT IN SCOTLAND FOR UNESCO'S IDEALS AND ACTIVITIES BY ACTING AS THE FOCAL POINT AND COORDINATOR FOR UNESCO



EDUCATION

AIM 1 To raise awareness of UNESCO's educational goals within local authorities, schools and other institutions in Scotland

AIM 2 To develop international education within a Curriculum for Excellence in order that every pupil develops knowledge and understanding of international development issue

<p>Objective 1 Encourage schools to participate into a national network to</p>	<p>Sharing information about UNESCO's ASPNet with schools, local authorities ,</p>	<p>Contribution to Learning Teaching</p>	<p>Scotland Committee Education</p>	<p>Successful contribution to Learning</p>
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share practice and develop activities related to UNESCO's Education Goals (EFA, MDGs, DESD, Decade for Literacy, etc)	and linking it to ongoing work in Scotland's " <i>Curriculum for Excellence</i> "	Scotland International Education Co-ordinators meeting Sept 2009 and call for interest to join the ASPNet	Working group, in partnership with LTS	Teaching Scotland International Education Co-ordinators meeting Sept 2009 and following up on interest from schools
Objective 1a Encourage schools to participate into a national network to share practice and develop activities related to UNESCO's Education Goals (EFA, MDGs, DESD, Decade for Literacy, etc)	Setting up 2 regional events (MUNGA type) to promote the ASPNet and UN values	Organise 2 events in February 2010 and May 2010	Scotland Committee Education Working group, in partnership with LTS	2 events organised in 2010
Objective 2 Develop the UNESCO Chairs and UNITWIN Network in Scotland, particularly the UNITWIN programme with institutions from the South	Support applications from Scotland	Identify possible UNITWIN candidates and support their application	Scotland Committee Education Working group, in partnership with the UK UNITWIN UNESCO Chairs Group	2 applications sent for Scotland
Objective 3 Gather support for UNESCO's Education Goals and activities in Scotland – DESD Decade for Education for Sustainable Development	Identify and showcase best practice examples in Scotland of 'education for sustainable development' at events	Work with Greener Scotland Directorate (Scottish Government), Eco Schools, LTS and others to showcase best practice examples at events and on UNESCO website	Scotland Committee Education Working group	As per when events and opportunities arise

<p>Objective 3a</p> <p>Gather support for UNESCO's Education Goals and activities in Scotland – EFA</p> <p>Education for all</p>	<p>Disseminate information about the EFA GMR to the Wider network and other networks</p> <p>Explore the possibility of a day conference/ debate at the Scottish Parliament on EFA's GMR 2010 theme of: <i>"Reaching and teaching the most marginalized"</i> with wide representation (inc. Consuls, etc)</p>	<p>Work with EFA Team at UNESCO and Scottish Government and Parliament and LTS to organise an event in 2010</p>	<p>Scotland Committee Education Working group in partnership with UKNC Education Committee</p>	<p>Event organised for 2010</p>
<p>Objective 3b</p> <p>Gather support for UNESCO's Education Goals and activities in Scotland- Teacher Education</p>	<p>Raise awareness of UNESCO goals with regards to to teacher Education (Task Force on Teachers for EFA, TISSA, etc)</p>	<p> Inviting teacher educators to a day event (March 2010)</p> <p> Making a contribution to the Task Force on Teachers for EFA, providing expertise on teacher education programmes worldwide (content/ standards/ paedagogy)</p>	<p>Scotland Committee Education Working group</p>	
<p>Objective 3b</p> <p>Gather support for UNESCO's Education Goals and activities in Scotland- Literacy</p>				
<p>Objective 4</p> <p>Raise awareness and contribute to the debate on</p>	<p>Organise a conference on Education in Emergencies in Jan 2010 (with</p>	<p>Awareness raised of issues of growing concern</p>	<p>Scotland Committee Education</p>	<p>One day conference in Jan 2010</p>

issues of concern to UNESCO in Education (e.g. Education Under Attack)	UNESCO speakers) for IDOs and practitioners, academics and students	to UNESCO and the UN	Working group in partnership with UNESCO	
NATURAL SCIENCES				
AIM 1 : Leveraging scientific knowledge and expertise for the benefit of the environment and the management of natural resources				
Objective 1 Promote the value and importance of developing a wide (global) network of “local water leaders” at the international level, building on the innovative graduate teaching and executive training programme – “Water Law, Water Leaders” at the UNESCO Centre, University of Dundee.	Convene think-tank meetings in Dundee and globally on key issues in water law, policy and science.	Issues papers; policy briefs; policy guidance to UNESCO, UN bodies and national governments.	UNESCO Centre for Water Law & Policy, University of Dundee	Series of policy briefs; think-tank meeting reports; research outputs and dissemination uptake at the local level.
Objective 2	Develop an approach to the Ethics of Science and Technology drawing on the Scottish Enlightenment tradition of natural philosophy and practical ethics: with possible read-across to the emerging technologies of stem cell research and other related aspects of human genomics on a global basis.			
Objective 4 Ensure a successful conference on Global Change and	Provide support for preparation of international conference on Global Change and the World’s	International Conference in Perth, September 2010	UNESCO Chair in Sustainable Mountain Development	Effective conference contributing to global research

the World's Mountains	Mountains		together with Scottish and international stakeholders	and policy (e.g., climate change, biodiversity) agendas
CULTURE				
AIM 1: promote the development and interpretation of World Heritage sites in Scotland				
Objective 1: Link WHS education programme in Scotland to the Curriculum for Excellence	Pilot education pack with LTs's GLOW network	Education material feeding into GLOW		
Objective 2: Promote remote access to St. Kilda WHS	Edinburgh International Festival event	UNESCO branded event as part of the EIF St Kilda Opera		
COMMUNICATION & INFORMATION				
AIM 1- Support UNESCO's activities in the areas of Access to Information (ICT), information literacy, information access, Freedom of Expression, Media Development and Memory of the World				
<ul style="list-style-type: none"> o AIM 2- Communicate the work of UNESCO in Scotland and contribute to the debate of issues related to UNESCO's areas of expertise 				
Objective 1: Advance press freedom and journalists' protection, especially in the reporting of conflict and corruption and drawing on the experience/achievements of INSP	Seminar? Event?	Investigate INSP's multi-lingual communication systems (22 languages) as a practical model for efficient and cost-effective communication across international development organisations Investigate SCIAF's programmes that link Scottish schoolchildren with journalists		

		and young people in DRC (in French) and Dominican Republic for information sharing, awareness raising and building mutual understanding and peace through social and interactive media		
Objective 2: To contribute to the debate on best practice in international development from UNESCO's interdisciplinary perspective	To disseminate the report from the 18/03/09 Best practice in International Development seminar and use findings to call for a meeting with NIDOS, the SMP and Edinburgh University to share findings from respective events on "best practice"	Sharing of findings to lead to a possible publication of a "set of basic principles" for Scottish IDOs and practitioners to sign up to	Scotland Committee	Meeting meeting with NIDOS, the SMP and Edinburgh University end 09
Objective 3: Support and promote Information Literacy and Information access	Forge links and contacts with others in Scotland involved in these areas, and showcase examples of best practice		Scotland Committee C & I working group	
Objective Support UNESCO's Memory of the World programme (MoW)	Promote MoW programme in Scotland Explore with MGS, National Archives, and Historic Scotland possibility to nominate the " Declaration of Arbroath" to MoW	Nominate " Declaration of Arbroath" to MoW	Scotland Committee C & I working group in partnership with UKNCMemory of the World Working Group	Nomination submitted by 2010

THEME 4: TO DEVELOP THE UK NATIONAL COMMISSION AS AN ORGANISATION

EDUCATION

AIM 1: Contribute to the overall work of the UKNC in Education to support UNESCO's goals of EFA, UNDESD, UN Literacy Decade, EDUCAIDS and the MDGs (2/3).

AIM 2: Develop a mutual understanding within the UKNC of the similarities and differences of the of the Scottish Education System and Education Policy.


<p>Objective 1</p> <p>Present a coherent Scottish view and a solid contribution to the UKNC in Education matters</p>	<p>Education Working group to report regularly on activities to the Scotland Committee and the Education Committee of the UKNC</p>	<p>Reports at Scotland Committee meetings, and to UKNC Education Committee meetings</p>	<p>Scotland Committee Education Working group</p>	<p>Report 4 times a year</p>
<p>Objective 2</p> <p>Facilitate a “two-way” communication between the UKNC in London and in Scotland</p>	<p>Invite Secretariat staff to meet Scottish members of the Committee in their respective sectors regularly.</p>	<p>Invite one member of London Secretariat to each Scotland Committee meeting</p>	<p>Scotland Committee Education Working group</p>	<p>Each UKNC London staff to come to Scotland once a year</p>
<p>Objective 3</p> <p>Develop within the UKNC (staff and Committee members) an understanding of the similarities and differences of the Scottish Education System and develop a dialogue about the implications of the differences</p>	<p>Invite UKNC Committee members to attend events in Scotland encouraging their contribution; also seek opportunities for joint presentations at UK events</p>	<p>Routinely invite UKNC Committee members and routinely seek opportunities for joint presenting</p>	<p>Scotland Committee Education Working group in partnership with the UKNC</p>	<p>Applicable to each opportunity arising</p>



NATURAL SCIENCES

AIM: Working with other organisations, to develop links and partnerships in the field of Sustainable Development

<p>Objective 1</p>				
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<p>To participate in events organised by the Sustainable Development Commission (Scotland), the SIIDS/SCAID initiative and the Scottish Sustainable Development Forum.</p>	<p>Participate in twice-yearly plenary meetings of the Scottish Sustainable Development Forum</p> <p>Forge links with the SIIDS/SCAID initiative</p>	<p>Representative member of Committee on Expert Advisory Group, SSDF and links with SIIDS/SCAID initiative</p>	<p>Individual member of Committee (JMF)</p>	<p>Ongoing</p>
<p>Objective 2</p> <p>To arrange an annual meeting with the Network of International Development Organisations in Scotland (NIDOS) in order to develop common understanding and support for methods of working in pursuit of the Millennium Development Goals in key areas such as education and health, water and sanitation, disaster relief and humanitarian aid.</p>	<p>Create an effective working linkage with NIDOS</p>	<p>Discussion with NIDOS co-ordinator</p>	<p>Committee co-ordinator</p>	<p>Ongoing</p>
<p>CULTURE</p> <p>AIM - To Work in collaboration with the Culture Committee of the UKNC.</p>				
<p>Objective 1.</p> <p>Continue to collaborate on events & activities & enhance Scotland's contribution</p>				
<p>COMMUNICATION & INFORMATION</p> <p>AIM- To publicise and promote UNESCO's goals and activities in Scotland</p>				

<p>Objective 1</p> <p>To address the paucity of UNESCO's media relations (and public profile) in the UK & in Scotland.</p>	<p>To develop a PR strategy including press work, communications and publications.</p>	<p>Awareness of UNESCO's goals and activities increased</p>	<p>Scotland Committee C & I working group in partnership with UKNC C & I Committee</p>	<p>PR strategy in place by 2009</p>
<p>ORGANISATIONAL DEVELOPMENT</p> <p>AIM: To build an effective and pro-active Scotland Committee</p>				
<p>Objective 1</p> <p>To maintain and expand upon dedicated Secretariat staff in Scotland for the UKNC</p>	<p>To propose increase in capacity of current part-time Scotland post</p>	<p>More can be achieved to support this plan</p>	<p>Scotland Committee and UKNC</p>	<p>Capacity increased to 4 days per week in 2009</p>
<p>Objective 2</p> <p>To raise funds and explore opportunities for joint funding with other organisations, to support the goals and activities of the Scotland Committee</p>	<p>Using Secretariat expertise, raise funds (though collaborative applications and other means) for projects in all sectors of work of the Scotland Committee</p>	<p>Developed activities and diversification of sources of funding</p>	<p>Scotland Committee and potential partners</p>	<p>2-4 successful applications or joint bids</p>
<p>Objective 3</p> <p>To maximise opportunities for joint events/ seminars with key stakeholders and key networks in Scotland involved in similar activities and able to help advance the overall goals of UNESCO</p>	<p>At least one event a year in partnership with the CPID of the Scottish Parliament</p> <p>At least one event a year in partnership with NIDOS</p> <p>Explore other possibilities for partnership events with IDEAS, the SMP</p>	<p>Partnerships are forged and strengthened</p>	<p>Scotland Committee, Chair, Secretariat in partnership with key stakeholders</p>	<p>Several events a year</p>
<p>Objective 4</p> <p>To communicate regularly with the</p>	<p> Expand Wider Advisory Network in a</p>	<p>Network strengthened and</p>	<p>Secretariat</p>	<p>ongoing</p>

<p>Wider Advisory Network and all others in Scotland involved in UNESCO's work</p>	<p>strategic way (15 new members a year)</p> <p> E-Bulletins 3 times a year to the Wider Advisory Network, and regular e-communications</p> <p> Building a database of contacts and networks relevant to the Scotland Committee's & UNESCO's work, and maintain regular contact (whether by email or face to face) with key organisations & individuals active in the areas of Education, the Natural Sciences, Culture and Communication and Information</p>	<p>fully engaged in Scotland Committee's work</p> <p>Network of networks mapped out, Scotland Committee's work made more effective</p>		
<p>Objective 5 To ensure Scotland's representation in all Committees and working groups of the UKNC; particularly in C & I</p>	<p>Propose Scottish representative for UKNC Committees and working groups where there are none</p>	<p>Scotland's input is consistent and constant at the UKNC</p>	<p>Scotland Committee & Chair</p>	<p>By 2010, Scotland has representatives on all Committees and working groups of the UKNC</p>