

## UNITWIN UNESCO Chairs Programme

### UNESCO Chair Annual Progress Report

UNESCO Chair:	<b>Higher Education Management</b>
Institution:	<b>University of Bath</b> Bath, BA2 7AY, United Kingdom www.bath.ac.uk
Date Chair Established: (mm, yyyy)	March 2000
Period of Activity Under Report: (mm, yyyy-mm, yyyy)	August 2007- July 2008
Report Established By: (name, position)	<b>Professor Richard Mawditt OBE; UNESCO Chairholder</b>

#### **1. Executive Summary:**

***Major outcomes, results and impact of the Chair in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)***  
***(Not exceeding 500 words)***

The Chair continues to give advice and provide education and training in Higher Education Management in developing countries particularly in Sub-Saharan Africa. The Chair holds Honorary Professorships at the National University of Lesotho and The University of Zambia where his advisory role in strategic policy-making coupled with leadership and governance development and organisation continues to be in demand and well received. As indicated below this extends across a number of nations in addition to Lesotho and Zambia, with particular activity in South Africa at the Universities of Pretoria and Stellenbosch although less so in this period at The University of South Africa (UNISA) who are partners to the UNESCO agreement.

The Chairholder's role as an Executive Director of the Council for Education in the Commonwealth (CEC) has led to consequential visits from leading academics from Ghana and India and recognition of the success of the investment from the Commonwealth Education Fund which has completed its five year programme with acclaim.

The greatest achievement (and pleasure) has been to see the first 'crop' of international doctoral students graduate from the University of Bath. These students have included overseas students not only from South Africa (two) but from Malaysia (one), the Caribbean (two) and one based in Europe. The present cohort enrolled for the Doctor of Business in Higher Education Management exceeds eighty students all registered since the inception of the Chair as one of its objectives.

In parallel with the aims of the Chair, to establish and develop relationships in developing nations, the Chairholder has provided advice to the establishment of a major university for the Gulf and neighbouring region for the United Arab Emirates. This has led to the expectation of the signing of a formal agreement of alliance with one of the foremost universities in the United States of America in the next few months.

In this past period it is gratifying to note that at least one new Vice-Chancellor and a Minister of Education, both in the associated developing nations where the Chair has been established, have been appointed and elected.

At a ceremony in June 2008, the Chairholder has been pleased to receive an award of Doctor of Laws, *honoris causa*, from The University of Bath for his contribution to higher education in developing countries.

## **2. Activities:**

*Overview of activities undertaken by the Chair in the reporting period*

### **a) Education/Training/Research**

*(key education programmes and training delivered and research undertaken by the Chair in the reporting period)*

i) Education	The Doctor of Business Administration (DBA) in Higher Education Management degree for the School of Management at The University of Bath. A part-time research doctorate programme over approximately four years. Currently eighty plus students (approx 50% female/male mix). Recent graduates include from South Africa (one female, one male); Malaysia (male); The Caribbean (one male, one female); Europe (one male).
ii) Training	Following the close relationship established with Stellenbosch University over recent years two study visits have been arranged for Stellenbosch faculty to the UK. The first was for the newly appointed (male) Executive Commercial Director of Stellenbosch University Sports Enterprise (who had been appointed from the International Olympic Headquarters in Geneva) and the second visit for two female staff (experiencing their first overseas visit) to visit the University of Bath Secretariat and other visits to the Universities of Sheffield, Loughborough and Edinburgh.
iii) Research	<ol style="list-style-type: none"><li>i. Ongoing consultative role for the establishment of a new university in the UAE a major piece of market research has been undertaken to determine the requirements of prospective students from the Gulf Region; the Indian Sub-Continent; South East Asia and China. (Not policy orientated research; privately funded).</li><li>ii. Chairholder's Keynote address in South Africa (see Conference section below) on the History of Sport in the Context of Higher Education. (Not policy orientated research; funded by Conference sponsors).</li><li>iii. Review of Strategic Planning and Governance at the National University of Lesotho (see Interuniversity Exchanges/Partnerships below; funded by Commonwealth Secretariat).</li></ol>

### **b) Conferences/Meeting**

*(key conferences and meetings organised by the Chair or to which its Chairholder contributed)*

The Chair has mainly been involved in chairing or supporting the organisation of a number of conferences and meetings rather than directly providing these events over the past year. Nevertheless, the conference activity has been a major part of the Chair's role over the year.

Conferences and meetings organised:

- India : 60 years of Educational Progress and Challenges – Keynote address Professor Krishna Kumar 3 December 2007.
- Ghana: 50 years of Educational Progress and Challenges – Keynote address Dr Kwame Akyeampong 13 November 2007.

(Both the above events arranged by the Council for Education in the Commonwealth at the British Houses of Parliament, London with representative from the Commonwealth High Commissions in London and approximately one hundred attendees and 50% male/female).

- Social and Economic Challenges. the implications for Higher Education. Speaker Sir David Varney (University of Bath lecturer at time of DBA student residential programme; 60/40% female male) 13 May 2008.
- Human Rights and Social Justice. An international Seminar sponsored by the leading international firm of lawyers, Mills and Reeve in London including invited speakers from China and India (70/30% female to male delegates) (Chairholder is Chairman of the Mills & Reeve Academic Advisory Board) 19 May 2008.
- Strategies for Education, Training and Skills to Meet the Needs of Industry – Southern Africa and UK. Conference organised in Johannesburg, South Africa; 163 delegates from 14 countries 27 / 28 September 2007.
- History of Sport in the context of Higher Education. Chairholder was Keynote Speaker at Conference in Stellenbosch, South Africa 30<sup>th</sup> June 2008.
- Higher Education and International Development: The Contribution of UNESCO Chairs. University of Nottingham

17/18 January 2008.

**c) Interuniversity Exchanges/Partnerships**

*(principal exchanges/partnerships between the Chair and other institutions)*

See 2) a) ii) above for detail of visitors from Stellenbosch, South Africa.

DBA students received throughout the year to University of Bath.

**d) Publications/Multimedia Materials**

*(major publications and teaching/learning materials)*

*tick relevant fields of output and indicate volume of output:*

	[tick]	[no.]
Books	<input type="checkbox"/>	
Books (edited)	<input type="checkbox"/>	
Books (chapters)	<input type="checkbox"/>	
Monographs	<input type="checkbox"/>	
Research Reports	<input checked="" type="checkbox"/>	2
Journal Articles (refereed)	<input type="checkbox"/>	
Conference Proceedings & Occasional Papers	<input checked="" type="checkbox"/>	1
Teaching/Learning Materials	<input type="checkbox"/>	
Multimedia Materials (CD-Rom)	<input checked="" type="checkbox"/>	1
Multimedia Materials (Video)	<input type="checkbox"/>	
Multimedia Materials (Other)	<input type="checkbox"/>	

*Give details of major publications and materials including full citations.*

Sport History in an Academic Context – Stellenbosch June 2008

Future Management and Governance of The National University of Lesotho – May 2008

**e) Other**

*(any other activities to report)*

Lecture to the Bath Royal Literary and Scientific Institution – “Universities of the Future – Whatever Next?”

### 3. Available Resources

Overview of resources placed at the disposal of the Chair in the reporting period

#### a) Human Resources

The Chair has been established on the clear understanding from the University of Bath and the associated universities in South Africa and Lesotho that there are no subsidies or financial resources directly provided from exchequer resources.

#### b) Other Resources

tick sources of financial contribution

Host Institution	<input type="checkbox"/>
Partner Institution	<input type="checkbox"/>
Government Body	<input checked="" type="checkbox"/>
Other Public Institution/Body (incl. Research Councils)	<input type="checkbox"/>
UNESCO	<input type="checkbox"/>
Other UN Agency	<input type="checkbox"/>
IGO	<input type="checkbox"/>
NGO	<input type="checkbox"/>
Industry	<input type="checkbox"/>
Other Private	<input checked="" type="checkbox"/>

Give details of financial contributions, material resources and space.

The Chairholder receives no direct or other funding from the Institutions and raises revenue and expenses for travel from private and other sources besides making a personal contribution particularly towards expenditures in southern Africa.

In this past year the National University of Lesotho has received awards from the Commonwealth Secretariat for expenses of the Chairholder to visit and advise in the country.

### 4. Future Plans and Development Prospects:

Outline of action plan for the next biennium. And short/medium and long term development prospects. Please feel free to refer to difficulties that the Chair has experienced (Not exceeding 500 words)

It is the Chairholder's intention to continue for the coming academic session with an active involvement at The World Conference on Higher Education in July 2009 being a prime objective.

It is vital if the Chair is to perpetuate that it is continued in other directions by fresh personnel. Discussions are in hand with this in mind.

The aims and objectives of the Chair are as pertinent and necessary now as they were when established almost a decade ago and the success of establishing the Chair especially to train senior university leaders and managers from developing countries has been outstanding and beneficial to many nations beyond those to whom it was originally intended. With a number of Vice-Chancellors and Ministers across the globe having experienced the training initiatives of the University of Bath it bodes well for an equally fruitful future.