



United Nations
Educational, Scientific and
Cultural Organization



UNESCO Associated Schools



INTERNATIONAL YEAR OF BIODIVERSITY 2010

Campaign Competition

RULES & GUIDELINES

Eligibility

- The competition is open to all primary schools and secondary schools in the UK.
- There will be two categories; one for primary schools and one for secondary schools.
- Entries should be submitted as group or class entries.
- There will be prizes for the best entry and runner up in each category.
- The best entries will be announced at the UNESCO Associated Schools Conference on 28 June 2010.
- The best entries will be showcased on the UK National Commission for UNESCO website.

Entry Criteria

- The 'campaign' must promote the importance of biodiversity and highlight 2010 as the International Year of Biodiversity.
- Primary school entries will be judged on their creativity and artistic merit.
- Secondary school entries will be judged on how well they communicate the key messages of the International Year which are:
 - **celebrating the importance of biodiversity**
 - **raising awareness of the need to protect biodiversity**
 - **encouraging people to take action to help safeguard biodiversity**
- Entries must be in one of the following formats: a poster, collage, brochure, video or pod cast.

How to enter

Entries should be submitted to:

IYB Competition

The UK National Commission for UNESCO

Suite 98, 3 Whitehall Court

London, SW1A 2EL

The deadline for entries is **Friday 28 May 2010**

We will email you to confirm we have received your entry

Submitting your entry

- **Entries must be submitted in hard copy if possible. Audio and video entries should be submitted on a CD-Rom or DVD.**
- We will return all entries, apart from the winning entries.
- Please also include the following information with the submission:
 - Name and address of school, telephone number, email, and name of a contact teacher.
 - The number of students who took part.
 - The age of the students that took part.

Judging

- The best entries will be decided by a panel of judges from the UK National Commission for UNESCO.
- There will be a prize for the best entry and runner up in each category; primary schools and secondary schools.
- The best entries will be showcased on the UK National Commission for UNESCO website:
www.unesco.org.uk

**If you have any further enquiries please contact lvincent@unesco.org.uk
or call 020 7766 3460**