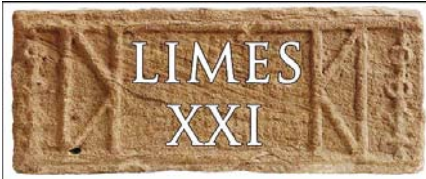




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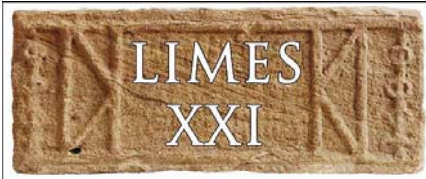


UNESCO

A specialized agency of the UN founded 1945 – a capacity-builder and catalyst for international cooperation

UNESCO aims to:

- help relieve extreme poverty
- help achieve universal primary education for all
- help countries implement national strategies for sustainable development
- help reverse current trends in loss of biodiversity, natural resources and environmental security
- eliminate gender disparity



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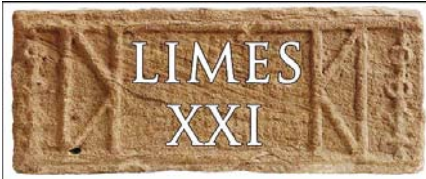


UNESCO - Strengthening the contribution of culture to sustainable development

- Cultural development reflected in national development plans and legislation
- New co-operative mechanisms, including public-private partnerships, based on the principles of cultural diversity, developed for cultural industries and best practices in this area collected and recognized by UNESCO.

UNESCO - Sustainably protecting and enhancing cultural heritage

- The preservation of cultural heritage and its effects on development, social cohesion and peace integrated into national and local policies
- National conservation policies and processes revised to take account of global trends such as climate change, urbanization and migration



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National Commissions

- Focal point and link between Government, civil society and UNESCO
- Advisor to UK government - independent body of experts, that reflects the devolved structure in the UK
- Promote recognition and awareness of UNESCO and its goals and work in UK
- Focus on engaging young people with UNESCO's aims and ideals



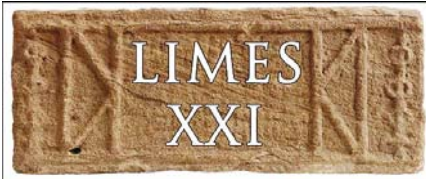
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UK Government: Main objectives for UNESCO

- To develop UK input to UNESCO policy-making and debate, from all parts of the UK and all sections of society
- To build a more effective UNESCO which achieves positive outcomes in areas over which it has competence
- To encourage support in the UK for UNESCO ideals and work

Main priority at present: to encourage UNESCO to concentrate on policy and standard-setting and focus its resources

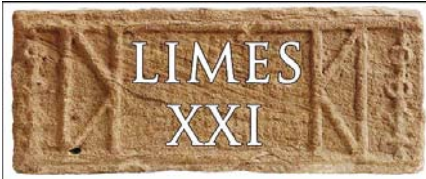


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UKNC – The importance of World Heritage Sites

- Opportunities for international co-operation
- Drivers for managing sustainable change
- Standard-setting
- Sustainable communities
- Cultural understanding
- Access and learning
- Capacity-building
- Economics
- Diversity
- UNESCO profile & agenda

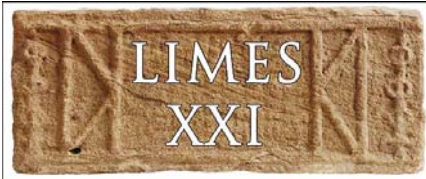


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UKNC - World Heritage Agenda

- Improving public awareness and understanding
- Better access and education
- Focus on young people and citizenship
- Role of culture in sustainable development
- Encouraging joined-up government
- Public support for conservation
- Community participation in managing change
- Developing and sharing good practice
- **Using World Heritage to achieve UNESCO's goals**



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Leading and significant contribution to date:

- Management, understanding, education, community involvement, international co-operation and partnership.

The Challenge:

- What else can the Limes Congress do to contribute to achieving UNESCO's aims and objectives for a better world?