

UN World Press Freedom Day Student Journalism Competition

RULES & GUIDELINES

Eligibility

- The competition is only open to all full-time and part-time students currently studying in higher education (at undergraduate or postgraduate level but *not* at Ph.D. level) in the UK. This includes students undertaking foundation degrees, HNDs, etc. If you have any questions concerning your eligibility please write worldpressfreedom@unesco.org.uk or call 0207 766 3492.

Entry Criteria

- The piece submitted must be an original and unpublished / un-broadcast piece of work created by the individual who is submitting it.
- Your entry must include at least two original interviews on the topic for it to be considered.
- All submissions must be:
 - original and well sourced
 - demonstrate professionalism and meet international journalistic standards
 - provide evidence that a wider understanding of the issues concerning the topic played a role in generating the piece
 - made for an English-speaking readership or audience

How to enter

- Entrants are required to submit a piece on the following topic:
“Unregulated political comment online helps the democratic process.”
- The entry must be **EITHER**:
 - A 1,000-word article (strictly only 100 words either side permitted) for publication.
OR
 - A 3 minute audio file (strictly only 15 seconds either side permitted) for broadcast.
OR
 - A 3 minute video (strictly only 15 seconds either side permitted) for broadcast.

Submitting your entry

- **Each applicant must submit their entry along with a completed entry form. You can download an entry form at www.unesco.org.uk/Student_Journalism_Competition.htm.**
- Entries with incomplete forms will not be accepted. Failure to provide supporting documentation of specifics (i.e. student status) upon request will result in disqualification. The UK National Commission for UNESCO can only accept entries in the format and medium outlined in the submission guidelines.
 - **Article entries** should be e-mailed to worldpressfreedom@unesco.org.uk along with a copy of your completed entry form.
 - **Audio and video entries** should be in a standard file format, put on CD or DVD and posted (along with a printed copy of your completed entry form) to:

WPFDF Competition
UK National Commission for UNESCO
Suite 98, 3 Whitehall Court, London SW1A 2EL
- Entries must **REACH** the UK National Commission no later than: **5 PM on Thursday 11 March 2010**.
- All entrants will receive confirmation of receipt via email.

The prize

- **The winner will be presented with a £500 cash prize** in April 2010 in London at the annual World Press Freedom Day Debate, held jointly by the UK National Commission for UNESCO and the Press Freedom Network.
- Entries will be considered by a distinguished panel of journalists and experts in the field of press freedom. The judging panel will consider the relevance of the entry to the subject and the quality of the entry for publication.
- The judges expect the Winner's work to meet a high degree of excellence.

**If you have further enquiries please visit www.unesco.org.uk,
email worldpressfreedom@unesco.org.uk
or call 0207 766 3492**